

Summer School Program: Sustainability, Regeneration, and Social Innovation in Inner Areas

Duration: 7 Days | Hours per Day: 6 (Including breaks)

Target Audience: Students, young professionals, local stakeholders, community leaders

Format: Lectures, workshops, case studies, field visits, and collaborative projects

Day 1: Foundations of Sustainability, Regeneration, and Social Innovation

Morning Session (3 hours)

- **Lecture:** Introduction to Sustainability and Regenerative Development in Inner Areas
- **Lecture:** Social Innovation – Concepts, Applications, and Local Solutions
- **Workshop:** Mapping Challenges and Opportunities in Inner Areas

Afternoon Session (3 hours)

- **Case Study:** Regenerative Practices in Inner Area Communities
- **Interactive Discussion:** Identifying Local Resources for Regenerative Projects

Keywords: Sustainability, Regeneration, Social Innovation

Key Outcome: Participants gain a foundational understanding of sustainability, regenerative principles, and social innovation.

Day 2: Agroecology and Environmental Sustainability in Inner Areas

Morning Session (3 hours)

- **Lecture:** Agroecology – Principles and Applications in Inner Areas
- **Lecture:** Climate Change and Its Impact on Rural Ecosystems

Afternoon Session (3 hours)

- **Workshop:** Designing Agroecological Solutions for Local Food Systems
- **Field Activity:** Visit to an Agroecological Farm or Regenerative Agriculture Project

Keywords: Agroecology, Environmental Sustainability, Climate Resilience

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Involved projects: TNE-NewSeason – TERRASAFE – AGRECO4CAST – MONALISA – SNAI-SETA



Key Outcome: Participants understand how agroecology and regenerative agriculture support sustainable food systems and biodiversity.

Day 3: Social Dynamics, Regeneration, and Community Engagement

Morning Session (3 hours)

- **Lecture:** Social Capital and the Role of Communities in Regenerative Development
- **Lecture:** Participatory Governance and Decision-Making in Inner Areas

Afternoon Session (3 hours)

- **Workshop:** Building Community-Based Regenerative Projects
- **Interactive Exercise:** Role Play – Community-Led Decision Making

Keywords: Social Capital, Regenerative Communities, Participation

Key Outcome: Participants learn tools to mobilize and empower local communities through regenerative practices.

Day 4: Field Visit to Tempa di Zoe Farm – Agropoli (Agroecology Example)

Full-Day Field Trip (6 hours + Travel Time)

- **Guided Tour:** Visit to the Agroecological Farm of Tempa di Zoe in Agropoli (Salerno)
- **Hands-On Activities:** Agroecological Practices in Action – Soil Health, Crop Rotation, Biodiversity Conservation
- **Interactive Discussion:** Challenges and Opportunities in Agroecological Farming

Keywords: Agroecology, Sustainable Agriculture, Biodiversity

Key Outcome: Participants gain hands-on experience with agroecological practices and understand their implementation in real-world scenarios.

Additional Features:

- **Daily Reflection Sessions:** 30-minute wrap-up at the end of each day.
- **Networking Opportunities:** Evening social mixers with speakers and peers.
- **Resource Package:** Access to readings, templates, and toolkits post-program.

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- **Final Reflection Day 4:** Informal closing session with feedback, networking, and next steps (at wine farm Tempa di Zoe).

Day 5: Economic Sustainability, Circular Economy, and Innovation

Morning Session (3 hours)

- **Lecture:** Circular Economy – Turning Waste into Value in Inner Areas
- **Lecture:** Social Enterprises and Regenerative Business Models

Afternoon Session (3 hours)

- **Workshop:** Creating Sustainable and Regenerative Business Plans
- **Case Study:** Successful Regenerative Enterprises in Remote Areas

Keywords: Circular Economy, Regenerative Business Models, Economic Sustainability

Key Outcome: Participants explore regenerative economic models for sustainable growth.

Day 6: Integrated Solutions and Future Roadmap

Morning Session (3 hours)

- **Lecture:** Policy Frameworks for Regenerative and Agroecological Development
- **Interactive Panel Discussion:** Experts on Regeneration and Social Innovation

Afternoon Session (3 hours)

- **Workshop:** Drafting a Regenerative Action Plan for Local Communities
- **Wrap-Up Session:** Presentation of Group Projects and Certificates Ceremony

Keywords: Policy, Regenerative Action Plan, Future Roadmap

Key Outcome: Participants create actionable regenerative and sustainable plans tailored to inner area challenges.

Day 7: Field Visit – Matera (Regenerative Example)

Full-Day Field Trip (6 hours + Travel Time)

- **Guided Tour:** Exploring Matera's Regenerative Urban and Rural Practices
- **Case Study Presentation:** How Matera Integrated Regenerative Development into Its Cultural Heritage

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- **Interactive Session: Discussing Key Lessons from Matera's Regeneration Success**

Keywords: Urban Regeneration, Cultural Heritage, Sustainable Tourism

Key Outcome: Participants witness real-world applications of regenerative principles in a historical urban context.

- **Daily Reflection Sessions:** 30-minute wrap-up at the end of each day.
- **Networking Opportunities:** Evening social mixers with speakers and peers.
- **Resource Package:** Access to readings, templates, and toolkits post-program.
- **Final Reflection Day 7:** Informal closing session with feedback, networking, and next steps (at wine farm Francesco Batifarano – Nova Siri -MT).

Program Flow Overview:

July 14, all arrive at Caggiano (SA)

1. **Days 1-3:** Core Learning and Workshops. Venue, Inner Area SETA: Caggiano, Salerno
2. **Day 4:** Field Visit to Tempa di Zoe Farm Agropoli (Agroecology Example)

August 20, all arrive Accettura (Matera)

3. **Day 5:** Economic Sustainability and Circular Economy, . Venue, Inner Area MOMA Accettura (MT)
4. **Day 6:** Integrated Solutions and Group Projects, . Venue, Inner Area MOMA, Inner Area MOMA Accettura (MT)
5. **Day 7:** Field Visit to Matera (Regenerative Example and wine farm Francesco Battifarano, Nova Siri – MT)

Lecturers from: China, South Korea, Vietnam and Italy

Attendings: 20

5 international students from China, South Korea and Vietnam; 5 UNIBAS students; 5 local stakeholders, 5 EU students¹

¹ Expenses for Lectures and students from China, South Korea and Vietnam are covered by the TNE - NewSeason project.

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**UNIVERSITÀ
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Partnership

Lanzhou University

Lanzhou University, established in 1909, is a comprehensive and research-oriented university located in Lanzhou, Gansu Province, China. It is recognized as a "Double First-Class" university and a key institution under the "Project 985" and "Project 211" initiatives. As one of the oldest and most prestigious universities in China, Lanzhou University excels in a wide range of disciplines, including science, engineering, geosciences, atmospheric sciences, and environmental studies. The university is particularly renowned for its research in grassland agriculture, resource management, and regional development.

Handong Global University

Handong Global University is a four-year, private Christian university located in Pohang, South Korea. With students and faculty from more than 50 Countries worldwide, HGU provides an optional global community to experience cultural diversity and develop global competence. HGU strives to upkeep the Christian values of honesty, integrity and character by providing education that focuses on "globalization", "academic excellence through creative convergence of disciplines" and "character and faith training" to cultivate world-impacting leaders.

Institute of Smart City and Management (ISCM)

ISCM is part of College of Technology and Design at UEH University, located in **Ho Chi Minh City, Vietnam**. The College of Technology and Design (CTD) at UEH University (University of Economics Ho Chi Minh City) is one of the four colleges under UEH's multidisciplinary and sustainable development model. Established as part of UEH's transformation into a multidisciplinary university, CTD focuses on integrating technology, design, and innovation to address modern challenges in business, society, and the environment.

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Department of Humanistic, Scientific, and Social Innovation (DIUSS - UNIBAS)

DIUSS is one of the University of Basilicata key academic departments. It focuses on interdisciplinary research and teaching, combining humanities, social sciences, and scientific innovation to address contemporary societal challenges. The University of Basilicata (Italian: Università degli Studi della Basilicata), also known as Unibas, is a public university located in the Basilicata region of southern Italy. Established in 1982, it is a relatively young university but has quickly gained recognition for its focus on innovation, research, and sustainability. The university is known for its strong emphasis on interdisciplinary studies and its commitment to addressing regional and global challenges.

The Economics Courses at DIUS – UNIBAS offers:

- Business Economics Courses
- Advanced Economics & Management Programs
- Master's in Project Manager and Digital Innovation in tourism and cultural sector
- **Summer School in Sustainability, Regeneration, and Social Innovation in Inner Areas**

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