D. Erasmus Policy Statement (Overall Strategy)

The Institution agrees to publish this overall strategy (all three parts) on its website within one month after the signature of the Erasmus Charter for Higher Education by the European Commission.

Please describe your institution's international (EU and non-EU) strategy. In your description please explain a) how you choose your partners, b) in which geographical area(s) and c) the most important objectives and target groups of your mobility activities (with regard to staff and students in first, second and third cycles, including study and training, and short cycles). If applicable, also explain how your institution participates in the development of double/multiple/joint degrees. (max. 5000 characters)

Original language [EN]
The international strategy of UNIBAS aims to develop and improve full integration between research, higher education and modernization based on the following items:

1. develop and increase scientific cooperation with EU and non-EU Institutions and research organizations in order to work together by investigating common research issues and to create the European Space of Education and Research as recommended by the Bologna Process;
2. create and/or encourage teaching network to increase student mobility;
3. create university consortia with the aim to design and implement educational trails to improve teaching quality and encourage the development of international double and joint degree, Ph.D., and master programs, including English language courses.
4. strengthen scientific and educational collaborations with EU and non-EU institutions through both expansion of existing agreements and international research projects, as well as start-up of international Ph.D. and masters;
5. establish agreements with foreign institutions of excellence concerning the research issues of Europa 2020 strategy (smart community, environment and resources protection, sustainability and quality of life, agrifood and agroforestry systems, etc.) in order to increase the international appeal (prestige/reputation) of UNIBAS and build up synergic actions related to high quality educational programs;
6. involve excellence in public and private institutions (such as companies, laboratories, professional offices) as partners in international placement activities;

To be achieved strengthening the following operative actions:
1. support and reinforce the functions of the ECTS coordinator who will regularly visit the “potential” foreign institutions with the aim to perform actions of promotion and scouting;
2. stimulate and support individual teachers (through Teaching Staff activities and preparatory visits possibly financed by the university) to capitalize and/or develop personal research and didactic relationships in order to finalize agreements concerning international mobility of students;
3. organize and realize international scientific events (workshops, study days, etc.), with the support of UNIBAS departments, to activate and/or enhance international relationships with the “potential” foreign partners;
4. encourage the participation of academic and non-academic staff in international events to develop and construct a robust network of international collaborations.

LLP ERASMUS Programme deals with about one hundred bilateral agreements, including most of Mediterranean European Countries (Spain, Greece, Turkey) and some of Central and Northern Europe (France, United Kingdom, Netherlands, Germany, Slavic Countries, etc.). Moreover, above all international agreements, already active from 2004, mainly concerning European Countries and non-EU, the strategy of UNIBAS is primarily addressed to extend the cooperation area focusing on Southern Mediterranean Countries, Eastern Europe and Southern American (Colombia, Argentina, Brazil, Paraguay, Uruguay, Panama and Chile) and Asian Countries (China, Afghanistan) as well as the emerging BIC region. Further, UNIBAS plans preparatory activities addressed to:

Students are the main actors involved in processes of internationalization. Particular attention is paid for master degree and Ph.D. in order to create opportunities to mature working experiences abroad.

According to modernization processes of higher education and strategic goals, strong effort to teachers and administrative staff mobility will be given. This allows to strengthen the relations between research, teaching and work, especially on such issues like economic and cultural development, both at national and international level.

Therefore, in order to encourage the open toward Europe and other foreign Countries, the following activities will be carried out in short time:
- increase of number of incoming and outgoing students through specific projects financed or co-financed with local resources or arising from agreements with national and international (EU or extra-EU) institutions;
- start-up of study programs (I and II cycles) and/or international Ph.D. courses to achieve double or joint degree;
- the activation of foreign language courses to support international double/joint degree.

If applicable, please describe your institution's strategy for the organisation and implementation of international (EU and non-EU) cooperation projects in teaching and training in relation to projects implemented under the Programme. (max. 2000 characters)

Original language [EN]
The achievement of the aims in the internationalization strategy of the University of Basilicata is based on main activities related to following actions:

1. selection and funding of projects mainly focused on partnership agreements between universities, not only in the Erasmus program, and addressed to increasing the mobility of incoming and outgoing students, both for study and placement activities;
2. selection and funding of actions and projects to create and increase the international degree courses, with particular regard to first and master degree courses which provide the mandatory mobility and attaining joint or double degrees.
3. promotion and encouragement of the incoming mobility of internationally acclaimed professors and researchers (visiting professor) to enhance the teaching and the integration of teaching and research.

Moreover, the communication, information, and dissemination of above actions and the subsequent developments of the internationalization policy of the UNIBAS, will be pursued through the following actions:
- implementation of a communication plan based on work day which involves the entire academic community, from students to teachers, administrative staff;
- dissemination of information materials (brochures, CD Roms, etc.). related to internationalization offer referring to the student mobility, academic and non-academic staff;
- updating, strengthening and implementation of the website dedicated to the internationalization program of the University;
- awareness and promotion of preparatory visits for the start-up of further mobility and exchange agreements;
- promotion of teacher mobility in order to define more stable relationships with international institutions;
- organization and participation in international events that could lead to the expansion of the current promotion platform of the University simplifying the connection to additional functional networks.

Please explain the expected impact of your participation in the Programme on the modernisation of your institution (for each of the 5 priorities of the Modernisation Agenda*) in terms of the policy objectives you intend to achieve. (max. 3000 characters)

Original language [EN]

In the last years, University of Basilicata and Regional Authority signed a general agreement through which strengthen research and high educational activities in the region. The agreement has been further stated and reinforced in a regional law establishing annual amount of funding and duration of regional support to intensify university activities in the next twelve years. Such policy allows to increase the degree of integration between higher education and research, passing through the local needs and moving up to the national and international levels, as well as toughen up the knowledge triangle work, higher education-research-business, for regional growth and development. Even due to the limited extension, Basilicata region presents several fields of great opportunities to better integrate research, higher education and enterprise related to the high quality of environmental and natural resources which represent the main issues for economic and cultural development. That is, water resource protection and management, oil extraction and producing, high quality agricultural systems, tourism exploitation, Cultural Heritage preservation, Architecture are the most relevant items allocated in the region which aggregate common interest among institutions, research centres and education structures supporting strengthens and improvement of quality and relevance of higher instruction and training. Exchanging knowledge, working experience and culture through mobility and cross-border co-operation is widely accepted has fruitful, efficacious and effective way to improve quality of research and education, on which University of Basilicata has always aimed at. The international research relations involving Basilicata University have been and still are the successful strategy to create and produce robust and continuous opportunities for student, teaching and staff mobility through which achieve increasing quality level of education providing high graduate and researcher features for national and international working environments and Europe needs as well.